



**Lee's Summit R-7 School District
2019 Community Telephone Survey
DATA ONLY Topline Report
October 22, 2019**

Number of interviews: 400 Margin of Error +/- 4.9%

Questions 1 and 2 confirmed head-of-household (male or female) and registered voter status. A "yes" answer was required on both questions. As such, they are not displayed in this report. Percentages may add to more or less than 100%, due to rounding

3. In which high school attendance area do you reside? *Choices were read to respondents. Numbers, rather than percentages, displayed below.*

Response	Number
Lee's Summit High School	133
Lee's Summit North High School	134
Lee's Summit West High School	133

As you know, students in school are traditionally given a grade of A, B, C, D or F to reflect the quality of their work. Based on your experience, the experience of your children, or things you have heard about the Lee's Summit School District from others, please tell me what grade you would give the school district on each of the following items. Let's start with... *Questions 4 through 18 were rotated to eliminate order bias.*

4. Quality of education

Response	Percentage
A	53%
B	29%
C	14%
D	3%
F	1%
Don't know (not read)	1%

5. Performance of teachers

Response	Percentage
A	47%
B	44%
C	5%
D	1%
F	0%
Don't know (not read)	3%

6. Quality of school buildings

Response	Percentage
A	51%
B	32%
C	7%
D	2%
F	1%
Don't know (not read)	7%

7. Performance of school district Central Office Administration

Response	Percentage
A	24%
B	30%
C	19%
D	3%
F	1%
Don't know (not read)	23%

8. Quality of technical or vocational education

Response	Percentage
A	42%
B	35%
C	3%
D	0%
F	0%
Don't know (not read)	21%

9. The quality of the technology, like computers and tablets, that are available to students

Response	Percentage
A	54%
B	27%
C	2%
D	1%
F	0%
Don't know (not read)	17%

10. The value received for the tax dollars spent

Response	Percentage
A	30%
B	48%
C	11%
D	7%
F	3%
Don't know (not read)	2%

11. Performance of the School Board

Response	Percentage
A	6%
B	56%
C	18%
D	4%
F	9%
Don't know (not read)	8%

12. Preparing students to be college- and career-ready

Response	Percentage
A	19%
B	65%
C	5%
D	1%
F	0%
Don't know (not read)	11%

13. Efforts of the district to involve citizens in decision-making

Response	Percentage
A	7%
B	31%
C	38%
D	10%
F	1%
Don't know (not read)	13%

14. Class sizes, meaning the number of students in each classroom

Response	Percentage
A	14%
B	58%
C	7%
D	2%
F	1%
Don't know (not read)	17%

15. Efforts of the district to report its plans and progress to citizens

Response	Percentage
A	22%
B	37%
C	20%
D	13%
F	1%
Don't know (not read)	7%

16. Safety of students in the district

Response	Percentage
A	28%
B	65%
C	4%
D	1%
F	1%
Don't know (not read)	1%

17. The district's record on fulfilling promises

Response	Percentage
A	25%
B	31%
C	6%
D	13%
F	1%
Don't know (not read)	24%

18. The district's responsiveness to citizen concerns

Response	Percentage
A	19%
B	34%
C	16%
D	7%
F	4%
Don't know (not read)	21%

a.

19. Thinking about everything you know or have heard about the district, what overall grade would you give the Lee's Summit R-7 School District?

Response	Percentage
A	36%
B	41%
C	18%
D	3%
F	1%
Don't know (not read)	1%

Cross-tabulation: Weighted 5-point scale rating for each factor. Items that scored at 3.80 or higher are the statistical equivalent of a “B” (or better). Those that are displayed in bold are Patron Hot Buttons, meaning that at least 81% of the respondents were willing to offer a grade, rather than saying, “Don’t know.” These are the factors that typical patrons think of first, when they are considering the school district’s performance.

Item	5-point weighted scale rating
The quality of the technology, like computers and tablets, that are available to students	4.61
Quality of technical or vocational education	4.49
Performance of teachers	4.42
Quality of school buildings	4.40
Quality of education	4.33
Safety of students in the district	4.21
Preparing students to be college- and career-ready	4.14
Overall grade	4.10
Value received for the tax dollars spent	3.98
Performance of the school district Central Office Administration	3.94
Class sizes, meaning the number of students in each classroom	3.90
The district’s record on fulfilling promises	3.79
Efforts of the district to report its plans and progress to citizens	3.71
The district’s responsiveness to citizen concerns	3.71
Performance of the School Board	3.50
Efforts of the district to involve citizens in decision-making	3.40

20. What do you think are the district’s strengths? *Responses were coded based on common words, phrases and ideas. Numbers, rather than percentages, displayed below. RESPONSES WILL BE SHOWN IN FINAL REPORT.*

21. Where could the district improve? *Responses were coded based on common words, phrases and ideas. Numbers, rather than percentages, displayed below. RESPONSES WILL BE SHOWN IN FINAL REPORT.*

22. Recently, the Lee’s Summit R-7 Board of Education approved a plan to move students in the sixth grade to middle school, beginning with the 2022-2023 school year. This move will help address the large student population at many of the district’s elementary schools. Do you...? *Choices, except where indicated, were read to respondents.*

Response	Percentage
Agree with the decision	43%
Disagree with the decision	40%
Not care one way or the other	16%
Don’t know (not read)	1%

The school district has been looking to the future and considering options for school building and other facility needs. The district’s leadership team and outside consultants have evaluated the current school buildings as part of the Comprehensive Facilities Master Plan Process. In doing so, they have identified specific projects that may appear in a future bond issue. The purpose of this survey is to see what a larger group of residents, such as yourself, think about these ideas.

I’m now going to read you a brief description of the main ideas that have been discussed. After you hear the description of each one, please tell me how you would feel if this project was included in a potential future bond issue. Would you be more likely to vote in favor of the bond issue, more likely to vote against, or would it make no different in your voting decision. Questions 23 and 24 were read, then questions 25 through 30 were rotated.

23. Because of the decision to move sixth grade students to the middle schools, one need that was identified was to build the school district’s fourth middle school. This school would be located on land that the district already owns near the intersection of US Highway 50 and Missouri Highway 291, and it would be able to serve between 750 and one thousand students. If this fourth middle school were included in a future bond issue, and the election were held today, would you be...? Choices, except where indicated, were read to respondents on questions 23 through 30.

Response	Percentage
More likely to vote in favor	41%
More likely to vote against	37%
It would make no difference in my voting decision	14%
Don’t know (not read)	8%

24. With the construction of the district’s fourth middle school being considered, one idea is to also renovate the district’s other three middle schools. These renovations could include classroom upgrades as well as infrastructure improvements, and additions to accommodate the addition of sixth grade students. The exact project list for each school will be determined based on the building’s specific needs and staff input. If the renovations to the district’s three middle schools were included in a future bond issue, and the election were held today, would you be...?

Response	Percentage
More likely to vote in favor	67%
More likely to vote against	10%
It would make no difference in my voting decision	17%
Don’t know (not read)	6%

25. One idea is to conduct a large scale renovation and expansion at Lee’s Summit High School, which is the oldest high school in the district. The exact project list for Lee’s Summit High School will be determined based on the building’s specific needs, and input from the staff and students. If the renovation and expansion of Lee’s Summit High School were included in a future bond issue, and the election were held today, would you be...?

Response	Percentage
More likely to vote in favor	84%
More likely to vote against	9%
It would make no difference in my voting decision	5%
Don’t know (not read)	2%

26. One idea is to expand Mason Elementary School, located at 27600 North-East Colburn Road, in the north-east part of the district, which is growing. This expansion would help to reduce class sizes, because the school would have four sections for each grade level, rather than the three it has now. If this expansion project at Mason Elementary School were included in a future bond issue, and the election were held today, would you be...?

Response	Percentage
More likely to vote in favor	70%
More likely to vote against	12%
It would make no difference in my voting decision	16%
Don't know (not read)	1%

27. One idea is to renovate a portion of Prairie View Elementary School, located at 501 South-East Todd George Parkway. This school is experiencing declining enrollment, so the district is considering a renovation that would redesign one wing of Prairie View to serve as the district's SECOND Early Childhood Center, in addition to continuing to serve elementary students. If this renovation project at Prairie View Elementary School were included in a future bond issue, and the election were held today, would you be...?

Response	Percentage
More likely to vote in favor	68%
More likely to vote against	15%
It would make no difference in my voting decision	17%
Don't know (not read)	1%

28. One idea is to expand the school district's Missouri Innovation Campus – also known as M.I.C. This would allow the facility, located at 1101 North-West Innovation Parkway to expand its programming offerings for students. If this expansion project at the Missouri Innovation Campus were included in a future bond issue, and the election were held today, would you be...?

Response	Percentage
More likely to vote in favor	53%
More likely to vote against	10%
It would make no difference in my voting decision	33%
Don't know (not read)	5%

29. One idea is to renovate and upgrade the other school buildings in the district that we have not discussed, beginning with the oldest buildings. The exact project list will be determined by the needs of each building with input from the students and staff at each building. These renovations could include, for example, more flexible spaces, including space for dedicated personal instruction and for staff and student collaboration. If these district-wide school building renovations and upgrades were included in a future bond issue, and the election were held today, would you be...?

Response	Percentage
More likely to vote in favor	62%
More likely to vote against	7%
It would make no difference in my voting decision	28%
Don't know (not read)	4%

30. One idea is to enhance the safety and security systems at all buildings, particularly at the building entrances. If these district-wide school building security system enhancements were included in a future bond issue, and the election were held today, would you be...?

Response	Percentage
More likely to vote in favor	95%
More likely to vote against	1%
It would make no difference in my voting decision	4%
Don't know (not read)	1%

31. Now that you have heard the ideas that are being considered, how do you think you might vote on a bond issue, if the election were held today?

Choices, except where indicated, were read to respondents.

Response	Percentage
Strongly favor	27%
Favor	31%
Lean favor (not read)	0%
Lean oppose (not read)	0%
Oppose	14%
Strongly oppose	2%
Don't know (not read)	15%
Depends on what it costs (not read)	7%
Depends on what is actually included in the bond issue (not read)	4%

32. Because of the district’s fiscal management of its past bond issues, this potential new bond issue would NOT INCREASE TAXES for residents and businesses. Knowing this, how do you think you would vote, if the election were held today? Choices, except where indicated, were read to respondents.

Response	Percentage
Strongly favor	61%
Favor	35%
Lean favor (not read)	<1%
Lean oppose (not read)	0%
Oppose	3%
Strongly oppose	1%
Don’t know (not read)	1%

33. Why do you believe you would oppose such a bond issue, if an election were held today? Asked only of the 13 respondents who answered question 32 either “Oppose” or “Strongly oppose.” Responses were coded, based on common words, phrases and ideas. Numbers, rather than percentages, displayed below. RESPONSES WILL BE SHOWN IN FINAL REPORT.

34. Thank you for staying with me. I have just a few more questions. I'm wondering where you turn for information about the Lee's Summit R-7 School District, BESIDES news about weather-related school closings. I'm going to read a short list of people and places where you might turn for district news. If you consult this source frequently, say "yes." If you consult it only every so often, or you don't consult it at all for district news, say "no." Let's start with... Choices were rotated.

Response	Percentage
Friends and neighbors	92%
The school district's quarterly printed newsletter called <i>Our Schools</i> , that is mailed to all residents	77%
Teachers in the district	59%
The School Board, either in person, or when a member of the Board is quoted in the news media	52%
The district's Administration, either in person, or when a member of Administration is quoted in the news media	47%
Marquees at the school buildings	45%
School principals in the district	42%
The school district's website	34%
Individual school newsletters or e-newsletters	30%
<i>The Kansas City Star</i> newspaper	29%
The weekly e-newsletter from the district called <i>R-7 News Update</i>	28%
District social networking sites like Facebook, Twitter and Instagram	26%
<i>The Lee's Summit Tribune</i> newspaper	23%
<i>The Lee's Summit Journal</i> newspaper	18%
The school district's YouTube channel	14%
Social networking sites that are not connected to the district, but that discuss district news on occasion	11%
The Parent Teacher Association, also known as the PTA	10%

My last few questions will help us divide our interviews into groups.

35. How long have you, yourself, lived within the boundaries of the Lee’s Summit R-7 School District? Is it...? *Choices were read to respondents.*

Response	Percentage
Less than 2 years	1%
2 years to 5 years	6%
More than 5 years to 10 years	12%
More than 10 years to 15 years	13%
More than 15 years	64%
I’ve lived here all my life	4%

36. In what age group are you? Is it...? *Choices, except where indicated, were read to respondents.*

Response	Percentage
18 to 24	2%
25 to 34	15%
35 to 44	21%
45 to 54	24%
55 to 64	18%
65 or older	18%
Refused (not read)	2%

37. Do you have any children or grandchildren who attend school in the Lee’s Summit R-7 School District right now? *Numbers, rather than percentages, displayed below.*

Response	Number
Yes, children	117
Yes, children and grandchildren	9
Yes, grandchildren	82
No	192

38. Do you have any children or grandchildren who previously were students in the district, but who have graduated? *Asked only of the 274 respondents who answered question 37 either, “Yes, grandchildren” or “No.” Numbers, rather than percentages, displayed below.*

Response	Number
Yes, children	144
Yes, children and grandchildren	17
Yes, grandchildren	6
No	107

39. RECORD GENDER

Response	Percentage
Female	58%
Male	42%